



The 9 key points for the launch of your online wine sales site

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In these times of confinement, many operators in the wine sector are studying the possibility of developing their own e-commerce site to sell their wines, faced with the disruption of traditional physical outlets (restaurants, wine merchants, etc.). In order to help you take the step in the best conditions, here are the 9 key points that will require particular vigilance.

Read in french [here](#).